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**Website Launch Provides Bulk Material Handling Equipment and Engineering Resources to Project Owners, Architecture Engineering and Construction Firms, and Original Equipment Manufacturing Professionals**

(HOLLAND, MICHIGAN) -- To provide the bulk material processing and packaging marketplace a more comprehensive offering of equipment and engineering resources and capabilities, National Bulk Equipment, Inc. has launched a new website at: <http://www.nbe-inc.com>

“This new website presents a powerful combination of everything that National Bulk Equipment has become with regard to our products, projects, and people,” said Todd Reed, president of NBE Holdings Company. “It is equally important to note, this new website also continues to present the strength of the legacy of National Bulk Equipment. That will never change.”

Visitors to the website can access detailed information about each of the 25 product lines, including: equipment videos, 360-degree interactive equipment renderings, and equipment features and integration specifications. The Project Profiles section of the website enables visitors to watch actual projects in action; showing the project sequence of operation, material flow, and project-specific integration methods. “The Project Delivery section of the website gives visitors an in-depth perspective into our Engineer-to-Application project delivery method,” said Dave Denhof, executive vice president of National Bulk Equipment, Inc. “ETA is an equipment and project delivery method that enables our customers to move beyond the constraints of build-to-order and engineer-to-order machine manufacturers.” Visitors can see how Engineer-to-Application (ETA) project delivery brings improved performance effectiveness and total cost-of-ownership advantages to their processing and packaging operations. The Project Delivery section also offers visitors a video view into the perspectives of leaders from application engineering, project management, mechanical engineering, automation engineering, fabrication and assembly, and customer service as they talk about how ETA advances the project delivery experience for project owners, AECs, EPCs, and OEMs.

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### **About NBE Holdings Company**

NBE Holdings Company, based in Holland, Michigan, is a privately held corporation. The NBE Holdings Company portfolio of companies includes National Bulk Equipment, Inc. and Brawn Mixer. Employing over 200 staff members, the companies of NBE Holdings Company design, engineer, manufacture, automate, and integrate bulk material handling systems for dry and liquid processing operations, and fluid mixing systems for liquid processing operations. The processing projects and systems of National Bulk Equipment and Brawn Mixer bring optimal process performance to end customers, engineering firms, integrators, and OEMs in industries including food, beverage, pharmaceutical, chemical, and ingredients processing.